



National Independent Fire Alarm Distributors Association

Winter 2013

Calendar of Events

ISC West Expo

April 10-12, 2013
Las Vegas, NV

AFAA

Convention

May 1-4, 2013
Fort Meyers, FL

NIFAD

Annual Meeting

June 8-10, 2013
Chicago, IL

NFPA Convention

June 10-13, 2013
Chicago, IL

ASIS

International

Sept. 23-26, 2013
Las Vegas, NV

From the President's Desk

I hope everyone had a prosperous 2012 and trust that things are getting off to a great start in 2013. Now that the presidential election is over and we know what hand we are dealt with, it's time to move forward and grow our companies and make them more profitable. This is where being a member of NIFAD can help.



NIFAD has given all of us an opportunity to learn and share with companies with common concerns, goals, and opportunities. Everyone who has attended a NIFAD meeting has benefited from the meeting, the presentation, and most of all the networking opportunities. The main value of our NIFAD membership is the NIFAD members themselves, their willingness to share, listen, and teach. Where else can you go and have room filled with fire alarm professionals, and have them willing to offer advice and guidance regarding your situations? As we all move forward in our markets during these difficult times it's nice to know that help maybe as close as a call or an email to a fellow NIFAD member.

I'm looking forward to our annual NIFAD meeting in Chicago, IL on June 8-10, 2013. Chuck Muchoney is putting together an excellent program for us. Keep an eye out for the official registration form and agenda. See everyone in the Windy City.

Mike Guetzke
NIFAD President

In This Issue

Update From Vic Humm.....	page 3
Fire Loss in the U.S.....	page 4
New Member Highlight - All-Tech Electronic Systems.....	page 5

What, Me Worry?

Survey finds Americans are largely ho-hum about emergency notification and preparedness

The 2012 Federal Signal Public Safety Survey which evaluated how knowledgeable and prepared Americans are for emergencies suggests that Americans are poorly informed about issues related to emergency preparedness.

- 71 percent are unsure if they have a personal alerting and notification system (ANS) in their area, which includes a combination of options for phone, text, and email message notifications.
- 57 percent do not know when sirens in their area are tested.
- 70 percent are unaware of the sounds and/or sirens associated with the various warnings.
- More than 25 percent do not know if their community has a warning siren system at all.
- 56 percent believe they are aware of the steps they need to take should disaster strike.
- 33 percent would require actual property damage or injury to care strongly about public safety awareness.
- 28 percent would require confirmation of severe weather, such as an actual tornado sighting, flood waters, or a visible fire, before taking action
- 58 percent trust local and regional government to ensure sufficient public safety standards, communication, and planning

NIFAD

Board of Directors

President

Mike Guetzke
262-548-0100
Guetzke and Associates, Inc.
W 222 N 615 Cheaney Dr., Ste. D
Waukesha, WI 53186

Past President

Dustin Smyth
515-288-4000
Midwest Alarm Services
720 E. 2nd Street
Des Moines, IA 50309

Vice President

Chuck Muchoney
412-782-2800
Fire Fighter Sales & Service
1721 Main Street
Pittsburg, PA 15215

Director

Mike Nelson
731-660-8878
Volunteer Technology Systems, LLC
125 Miller Ave.
Jackson, TN 38305

Treasurer

Anna Gavin
410-247-1422
Fireline Corporation
4506 Hollins Ferry Road
Baltimore, Md 21227

Director

Mike Callahan
502-776-1551
FESCO/FASSCO
868 Dr. W J Hodge
Louisville, KY 40210

Executive Director

515-440-6057
Bev Thomas
1001 Office Park Road, Suite 101
West Des Moines, IA 50265



Receive Benefits of 2013 Dues

Please remember to send in your NIFAD dues if you have not done so yet. Members receive a listing on the NIFAD website, a quarterly newsletter and a membership Directory and an Annual Conference where you can participate in the town hall meeting, receive product updates and network with your peers.



Update From Vic Humm

Carbon Monoxide NFPA 720

Two standards have activity in process for the next editions. These are Carbon Monoxide (NFPA 720) for the 2015 edition and NFPA National Fire Alarm Code for the 2016 edition.

Public Comments are due at the end of business day May 3. The Public Comments can now be submitted online or on a downloadable word form available from the NFPA website. This form can either be faxed or sent in electronically.

The public inputs (formerly Public Proposals) can be viewed on the website.

National Fire Alarm Code NFPA 72

There is a pre-public input meeting, now referred to as First Draft, March 18-19 in San Antonio. Part of the total roster of 72 Technical Committees will be meeting. The remaining committees will meet at a second date to be scheduled in the future.

Due to the increasing request by the public, the NFPA 72 Correlating Committee has set up a task group to prepare Public Inputs on the subject of networking, meaning the use of Ethernet, fiber optic, or wireless networking. The current correlating task group will be having its third two-hour session on February 28. The progress of this work will be to review the elements with the various 72 Technical committees such as fundamentals, protected premise, emergency communications and testing and maintenance.

A new style of Pathway Class N is being proposed and once the final draft meeting has concluded in mid-March I will follow through with additional update information.

Quality Products Engineered with Innovation

*Compliant with
Buy America Act!*



GENTEX
CORPORATION
1.800.436.8391 • www.gentex.com

Engineered and assembled in Zeeland, Michigan, Gentex offers high quality fire protection products, including **carbon monoxide alarms**, **photoelectric smoke alarms**, **speakers** and the **lowest current draw visual and audible signals!**

NIFAD Website

Check the website for current news and information on events for our organization. Newsletters, conference brochures and conference registration forms can also be found on the website, NIFAD.com.

Fire Loss in the United States During 2011

In 2011, Public fire departments responded to 1,389,500 fires in the United States, according to estimates based on data NFPA from fire departments responding to its 2011 National Fire Experience Survey. This represents an increase of 4.4 percent from the year before.

An estimated 484,500 structure fires were reported to fire departments in 2011, a slight increase of 0.5 percent, or virtually no change from the year before.

Of the 2011 structure fires, 386,000 were residential fires, accounting for 80 percent of all structure fires, a slight increase of 0.5 percent from 2010.

In 2011, 686,000 outside fires were reported, an increase of 8.2 percent over 2010.

Civilian Fire Deaths

Based on data reported to NFPA, the 1,389,500 fires reported by U.S. fire departments in 2011 resulted in an estimated 3,005 civilian deaths. This is a decrease of 3.7 percent from the year before.

The number of civilians who died in residential fires in 2011 also decreased, by 4.3 percent, to an estimated 2,550 fatalities.

Property Loss

NFPA estimates that the 1,389,500 fires to which the fire service responded in 2011 caused nearly \$11.7 billion in property damage. This is a very slight increase of 0.6 percent over 2010.

Fires in structures resulted in nearly \$9.7 billion of damage, a slight decrease of 0.2 percent, and the average loss per structure fire was \$20,006, another slight decrease of 0.8 percent.

Intentionally Set Fires

Based on data reported by fire departments, NFPA estimates there were 26,500 intentionally set structure fires in 2011, a decrease of 3.6 percent from the year before.

These intentionally set structure fires resulted in an estimated 190 civilian deaths, a decrease of 5 percent from 2010.

There were also an estimated 14,000 intentionally set vehicle fires, the same number as 2010.

Taken from an article by Michael J. Karter, Jr. published in the NFPA Journal September/October 2012

Civilian Fire Injuries

17,500 civilian fire injuries occurred in 2011, a decrease of 1.2 percent

13,910 of all civilian injuries occurred in home fires

1,190 civilians were injured in vehicle fires

Nationwide, there was a civilian fire injury every 30 minutes, and a civilian fire injury in a home fire every 38 minutes.

Property Damage

An estimated \$11.7 billion in property damage occurred as a result of fire in 2011, a slight increase of 0.6 percent from the year before.

\$9.7 billion of property damage occurred as a result of structure fires.

\$6.9 billion of property loss occurred in home fires.

\$1.4 billion of property loss occurred in a vehicle fires.

Intentionally Set Fires

An estimated 26,500 fires were intentionally set, not including any allocation of fires with unknown cause, for a decrease of 3.6 percent.

190 civilians died as a result of intentionally set fires in structures, a decrease of 5 percent

Intentionally set structure fires resulted in an estimated \$601 million in property loss, for an increase of 2.7 percent over 2010.

14,000 intentionally set vehicle fires occurred in 2011, causing \$88 million in property damage, a decrease of 1.1 percent from 2010.

New Member Highlight

All-Tech Electronic Systems

All-Tech Electronic Systems, Inc. was founded in 1994 by owner Don Horsley. All-Tech Electronic Systems, Inc. is located in Bakersfield, California. They provide Fire Alarm detection systems and meet the needs of fire alarm and security for the people who work and live in Kern County, California and the surrounding areas and has become one of the premier Fire Alarm contractors in the area.



Services include everything from analyzing needs to completely designing, installing and/or maintaining systems. They have experts in system designing and applications, specification writing and engineering. All-Tech Electronic Systems, Inc. installs and services all types and brands of systems.

Our employees have provided services to various commercial, industrial, educational, financial, military and government projects. We have expertise in providing systems such as the:

- NOTIFIER Fire Alarm Systems
- NOTIFIER Fire Suppression Systems with SIEMENS Sinorex 227
- Closed Circuit Television Systems
- Intrusion Detection Systems

NFPA Dates

Mark your calendar and plan to attend these NFPA Conferences.

2013	2014	2015	2016	2017
Chicago	Las Vegas	Chicago	Las Vegas	Las Vegas
June 10-13	June 9-12	June 22-25	June 6-9	June 4-7



National
Independent
Fire Alarm
Distributors

1001 Office Park Road, Suite 105
West Des Moines, IA 50265
Phone: 515/440-6057
Fax: 515/440-6055
Email: apmsthomas@aol.com
Website: NIFAD.com

Free Classified Ads for Members

NIFAD will run for its members at no charge a classified ad to dispose of products no longer wanted or needed.

To place your information in the newsletter you may write to the office at 1001 Office Park Road, West Des Moines, IA 50265. Call the office at 515-440-6057, fax to 515-440-6055 or email at apmsthomas@aol.com.

Please contact the NIFAD office for submission deadlines.